



Demographic and Income Profile Report

2000 S I 35, Round Rock, TX, 78681
 Drive Time: 5 minutes

Latitude: 30.49069
 Longitude: -97.67818

Summary	2010	2011	2016
Population	26,593	27,294	31,266
Households	10,403	10,692	12,428
Families	6,443	6,617	7,619
Average Household Size	2.54	2.53	2.50
Owner Occupied Housing Units	4,411	4,471	5,337
Renter Occupied Housing Units	5,992	6,221	7,090
Median Age	30.7	30.7	31.0

Trends: 2011 - 2016 Annual Rate	Area	State	National
Population	2.76%	1.51%	0.67%
Households	3.06%	1.52%	0.71%
Families	2.86%	1.44%	0.57%
Owner HHs	3.60%	1.82%	0.91%
Median Household Income	2.24%	3.18%	2.75%

Households by Income	2011		2016	
	Number	Percent	Number	Percent
<\$15,000	776	7.3%	824	6.6%
\$15,000 - \$24,999	896	8.4%	724	5.8%
\$25,000 - \$34,999	1,169	10.9%	882	7.1%
\$35,000 - \$49,999	1,728	16.2%	1,740	14.0%
\$50,000 - \$74,999	2,240	21.0%	3,237	26.0%
\$75,000 - \$99,999	1,784	16.7%	2,473	19.9%
\$100,000 - \$149,999	1,536	14.4%	1,878	15.1%
\$150,000 - \$199,999	327	3.1%	389	3.1%
\$200,000+	235	2.2%	280	2.3%

Median Household Income	\$56,416	\$63,035
Average Household Income	\$70,088	\$76,334
Per Capita Income	\$27,340	\$30,109

Population by Age	2010		2011		2016	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	2,217	8.3%	2,245	8.2%	2,594	8.3%
5 - 9	2,059	7.7%	2,103	7.7%	2,383	7.6%
10 - 14	1,880	7.1%	1,926	7.1%	2,209	7.1%
15 - 19	1,894	7.1%	1,936	7.1%	2,077	6.6%
20 - 24	2,179	8.2%	2,253	8.3%	2,508	8.0%
25 - 34	5,125	19.3%	5,277	19.3%	6,162	19.7%
35 - 44	3,825	14.4%	3,896	14.3%	4,271	13.7%
45 - 54	3,331	12.5%	3,395	12.4%	3,557	11.4%
55 - 64	2,340	8.8%	2,437	8.9%	3,024	9.7%
65 - 74	1,038	3.9%	1,100	4.0%	1,597	5.1%
75 - 84	488	1.8%	503	1.8%	611	2.0%
85+	217	0.8%	223	0.8%	273	0.9%

Race and Ethnicity	2010		2011		2016	
	Number	Percent	Number	Percent	Number	Percent
White Alone	17,218	64.7%	17,638	64.6%	19,317	61.8%
Black Alone	2,981	11.2%	3,017	11.1%	3,675	11.8%
American Indian Alone	264	1.0%	274	1.0%	379	1.2%
Asian Alone	967	3.6%	980	3.6%	1,091	3.5%
Pacific Islander Alone	33	0.1%	33	0.1%	42	0.1%
Some Other Race Alone	4,064	15.3%	4,257	15.6%	5,404	17.3%
Two or More Races	1,067	4.0%	1,096	4.0%	1,358	4.3%
Hispanic Origin (Any Race)	10,331	38.8%	10,798	39.6%	13,643	43.6%

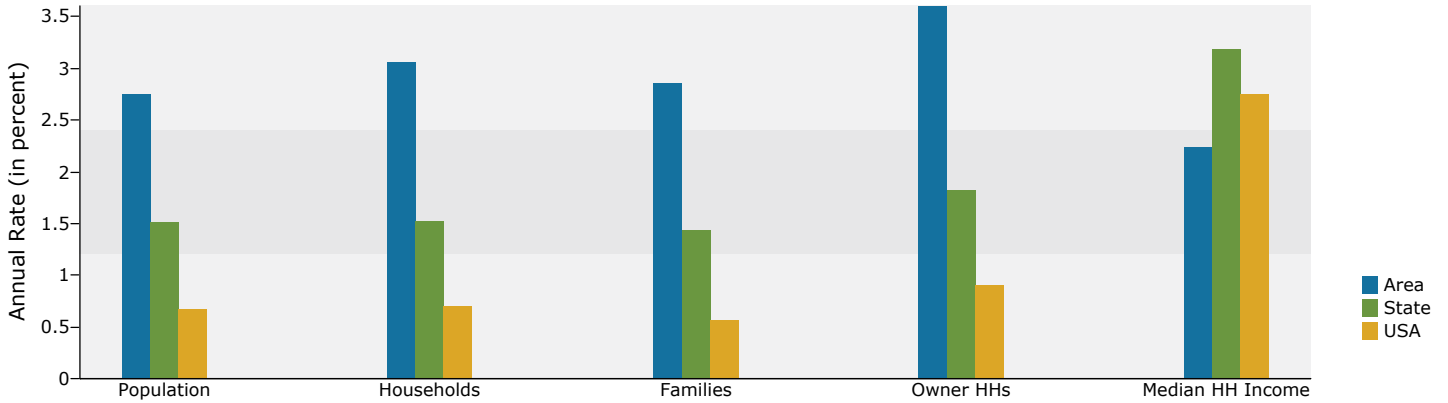
Data Note: Income is expressed in current dollars.

Source: U.S. Census Bureau, Census 2010 Data. Esri forecasts for 2011 and 2016.

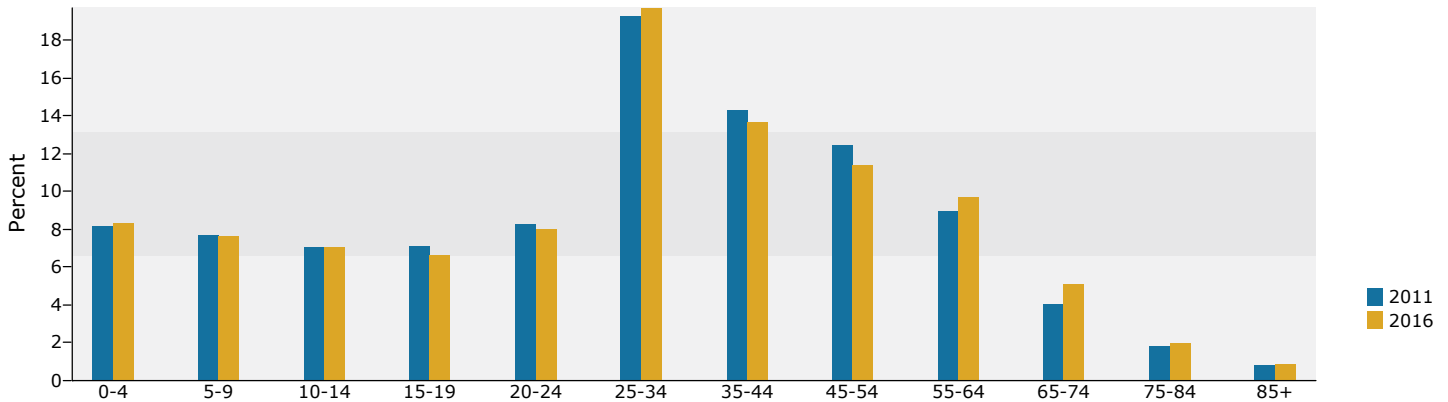
February 10, 2012

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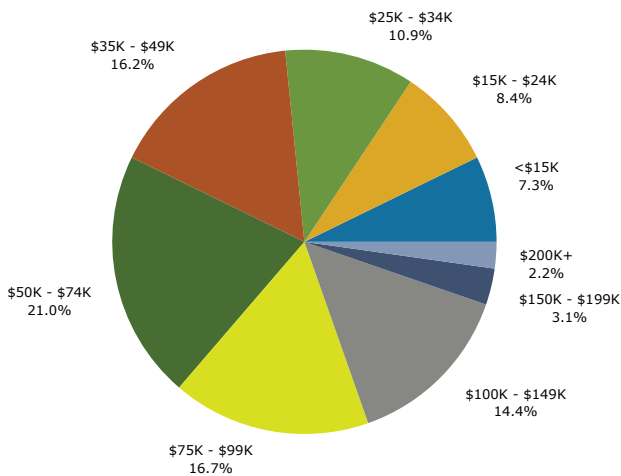
Trends 2011-2016



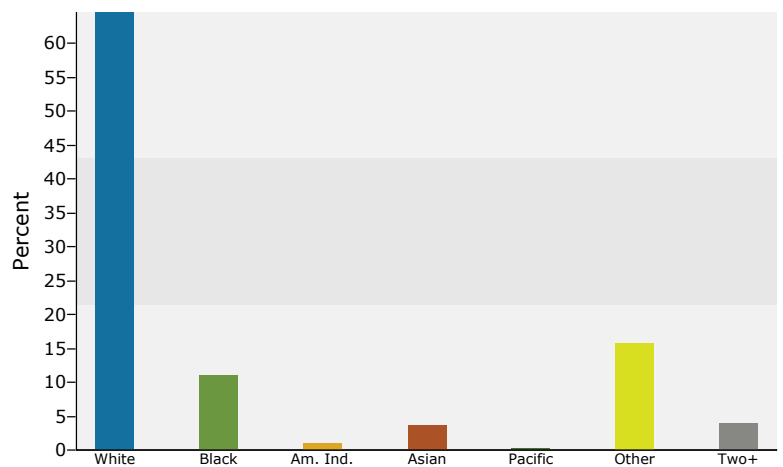
Population by Age



2011 Household Income



2011 Population by Race



2011 Percent Hispanic Origin: 39.6%

Source: U.S. Census Bureau, Census 2010 Data. Esri forecasts for 2011 and 2016.



Demographic and Income Profile Report

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Summary	2010	2011	2016
Population	190,721	195,841	222,023
Households	72,655	74,671	85,258
Families	47,520	48,872	55,575
Average Household Size	2.62	2.61	2.60
Owner Occupied Housing Units	39,745	40,524	47,335
Renter Occupied Housing Units	32,910	34,147	37,923
Median Age	32.0	32.0	32.2
Trends: 2011 - 2016 Annual Rate	Area	State	National
Population	2.54%	1.51%	0.67%
Households	2.69%	1.52%	0.71%
Families	2.60%	1.44%	0.57%
Owner HHs	3.16%	1.82%	0.91%
Median Household Income	1.25%	3.18%	2.75%

Households by Income	2011		2016	
	Number	Percent	Number	Percent
<\$15,000	3,166	4.2%	3,089	3.6%
\$15,000 - \$24,999	3,797	5.1%	2,915	3.4%
\$25,000 - \$34,999	4,958	6.6%	3,377	4.0%
\$35,000 - \$49,999	9,341	12.5%	8,406	9.9%
\$50,000 - \$74,999	16,290	21.8%	20,855	24.5%
\$75,000 - \$99,999	14,522	19.4%	17,195	20.2%
\$100,000 - \$149,999	15,183	20.3%	18,694	21.9%
\$150,000 - \$199,999	4,498	6.0%	7,129	8.4%
\$200,000+	2,918	3.9%	3,597	4.2%
Median Household Income	\$74,518		\$79,310	
Average Household Income	\$87,169		\$97,280	
Per Capita Income	\$33,078		\$37,138	

Population by Age	2010		2011		2016	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	15,603	8.2%	15,791	8.1%	18,103	8.2%
5 - 9	15,651	8.2%	16,012	8.2%	18,075	8.1%
10 - 14	14,350	7.5%	14,724	7.5%	16,844	7.6%
15 - 19	12,627	6.6%	12,909	6.6%	13,738	6.2%
20 - 24	12,596	6.6%	13,031	6.7%	14,296	6.4%
25 - 34	35,295	18.5%	36,339	18.6%	41,982	18.9%
35 - 44	32,561	17.1%	33,232	17.0%	36,328	16.4%
45 - 54	25,689	13.5%	26,195	13.4%	27,286	12.3%
55 - 64	15,634	8.2%	16,332	8.3%	20,153	9.1%
65 - 74	6,371	3.3%	6,764	3.5%	9,696	4.4%
75 - 84	2,973	1.6%	3,082	1.6%	3,718	1.7%
85+	1,373	0.7%	1,432	0.7%	1,806	0.8%

Race and Ethnicity	2010		2011		2016	
	Number	Percent	Number	Percent	Number	Percent
White Alone	124,305	65.2%	127,780	65.2%	142,199	64.0%
Black Alone	22,785	11.9%	23,139	11.8%	26,685	12.0%
American Indian Alone	1,341	0.7%	1,381	0.7%	1,839	0.8%
Asian Alone	15,771	8.3%	16,012	8.2%	18,354	8.3%
Pacific Islander Alone	227	0.1%	228	0.1%	281	0.1%
Some Other Race Alone	18,971	9.9%	19,782	10.1%	23,596	10.6%
Two or More Races	7,320	3.8%	7,519	3.8%	9,068	4.1%
Hispanic Origin (Any Race)	54,811	28.7%	57,209	29.2%	71,306	32.1%

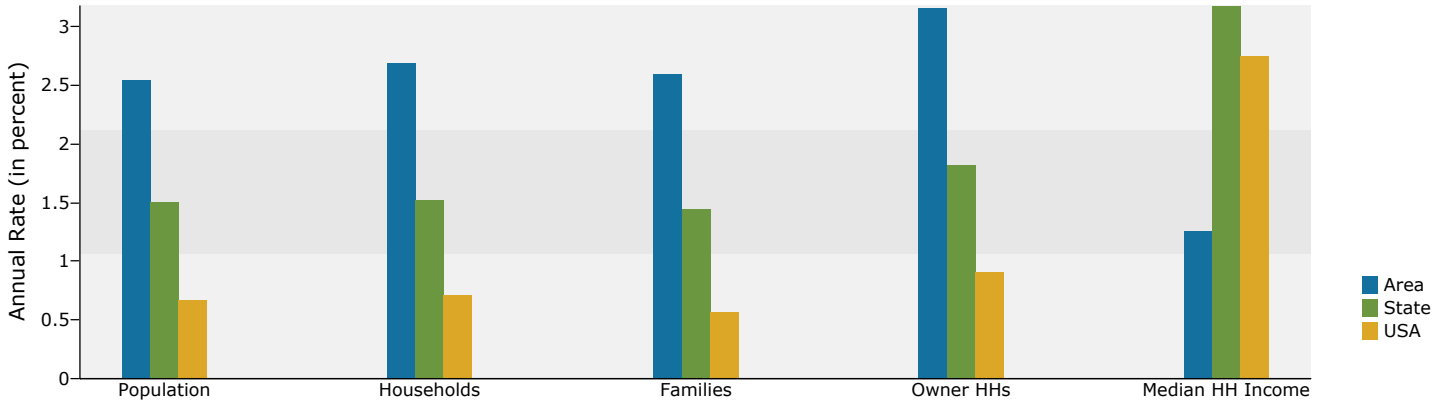
Data Note: Income is expressed in current dollars.

Source: U.S. Census Bureau, Census 2010 Data. Esri forecasts for 2011 and 2016.

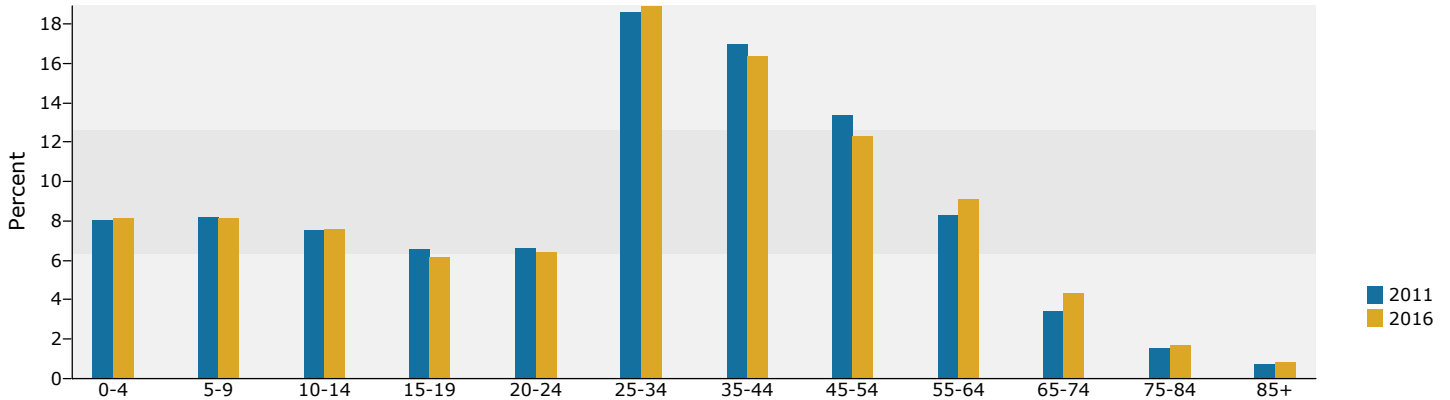
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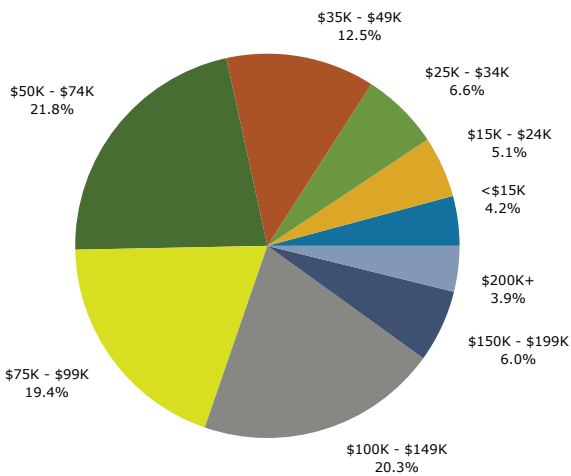
Trends 2011-2016



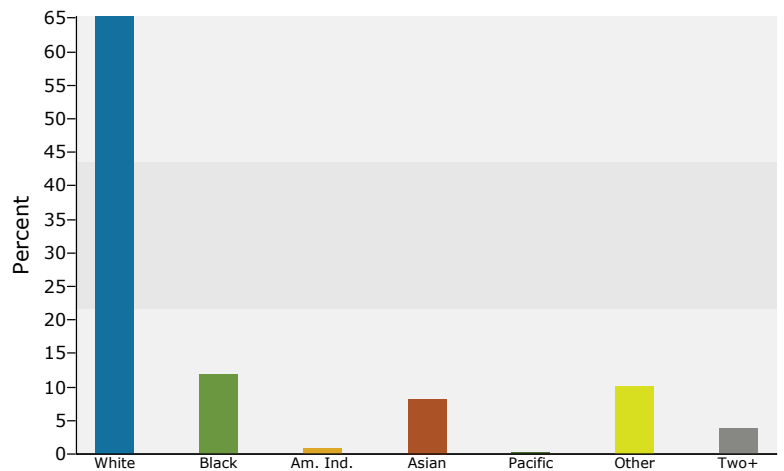
Population by Age



2011 Household Income



2011 Population by Race



2011 Percent Hispanic Origin: 29.2%



Demographic and Income Profile Report

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Latitude: 30.49069
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Summary	2010	2011	2016
Population	566,366	581,082	662,415
Households	221,794	227,561	259,893
Families	135,543	139,359	158,910
Average Household Size	2.53	2.53	2.53
Owner Occupied Housing Units	113,367	115,617	135,729
Renter Occupied Housing Units	108,427	111,943	124,164
Median Age	32.0	32.1	32.3
Trends: 2011 - 2016 Annual Rate	Area	State	National
Population	2.66%	1.51%	0.67%
Households	2.69%	1.52%	0.71%
Families	2.66%	1.44%	0.57%
Owner HHs	3.26%	1.82%	0.91%
Median Household Income	2.30%	3.18%	2.75%

Households by Income	2011		2016	
	Number	Percent	Number	Percent
<\$15,000	14,499	6.4%	14,388	5.5%
\$15,000 - \$24,999	16,568	7.3%	13,099	5.0%
\$25,000 - \$34,999	18,725	8.2%	13,810	5.3%
\$35,000 - \$49,999	30,963	13.6%	28,439	10.9%
\$50,000 - \$74,999	46,777	20.6%	63,112	24.3%
\$75,000 - \$99,999	37,432	16.4%	47,555	18.3%
\$100,000 - \$149,999	39,928	17.5%	48,544	18.7%
\$150,000 - \$199,999	13,092	5.8%	18,803	7.2%
\$200,000+	9,576	4.2%	12,143	4.7%
Median Household Income	\$65,454		\$73,317	
Average Household Income	\$82,262		\$92,549	
Per Capita Income	\$32,428		\$36,503	

Population by Age	2010		2011		2016	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	46,470	8.2%	47,019	8.1%	54,360	8.2%
5 - 9	43,389	7.7%	44,424	7.6%	50,611	7.6%
10 - 14	37,786	6.7%	38,790	6.7%	44,731	6.8%
15 - 19	34,469	6.1%	35,209	6.1%	37,625	5.7%
20 - 24	43,173	7.6%	44,443	7.6%	48,399	7.3%
25 - 34	110,274	19.5%	113,444	19.5%	131,704	19.9%
35 - 44	93,564	16.5%	95,540	16.4%	105,356	15.9%
45 - 54	73,418	13.0%	74,808	12.9%	78,244	11.8%
55 - 64	47,273	8.3%	49,223	8.5%	60,635	9.2%
65 - 74	20,931	3.7%	22,093	3.8%	31,404	4.7%
75 - 84	10,823	1.9%	11,141	1.9%	13,260	2.0%
85+	4,797	0.8%	4,947	0.9%	6,086	0.9%

Race and Ethnicity	2010		2011		2016	
	Number	Percent	Number	Percent	Number	Percent
White Alone	386,830	68.3%	397,128	68.3%	447,811	67.6%
Black Alone	53,231	9.4%	54,248	9.3%	62,892	9.5%
American Indian Alone	4,250	0.8%	4,351	0.7%	5,658	0.9%
Asian Alone	42,530	7.5%	43,248	7.4%	50,348	7.6%
Pacific Islander Alone	531	0.1%	533	0.1%	661	0.1%
Some Other Race Alone	58,876	10.4%	60,906	10.5%	70,051	10.6%
Two or More Races	20,118	3.6%	20,670	3.6%	24,995	3.8%
Hispanic Origin (Any Race)	172,388	30.4%	178,727	30.8%	220,719	33.3%

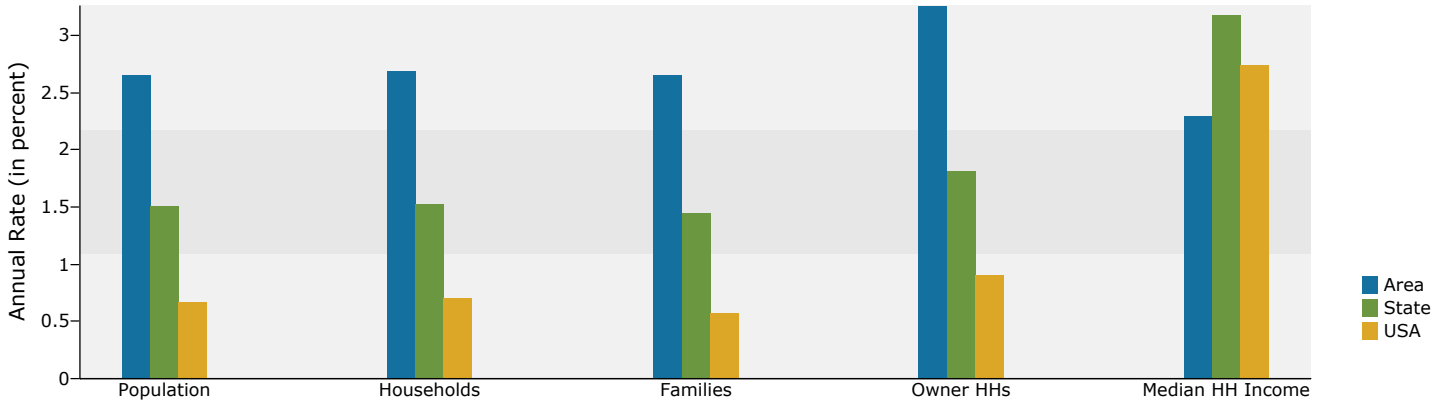
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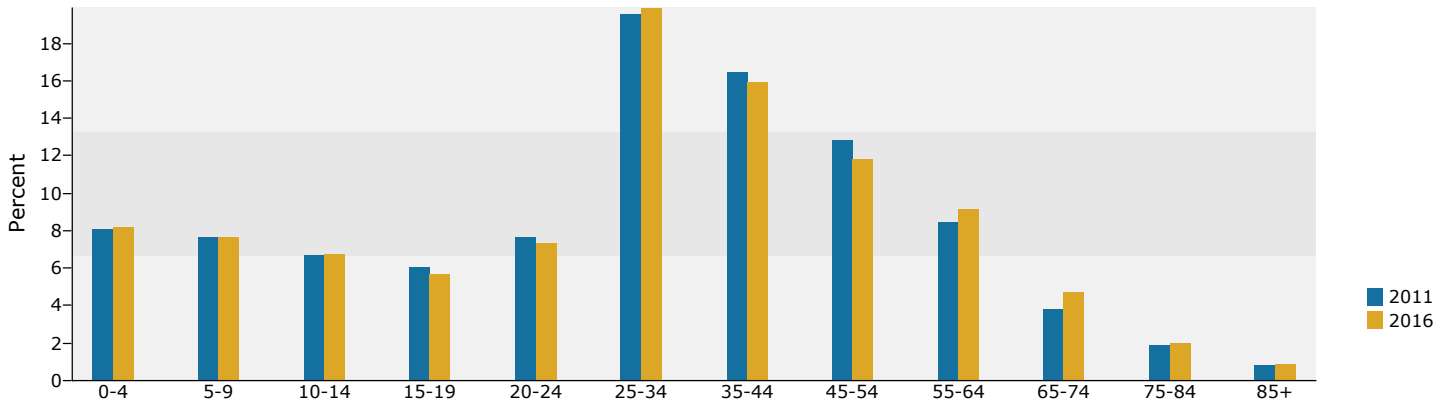
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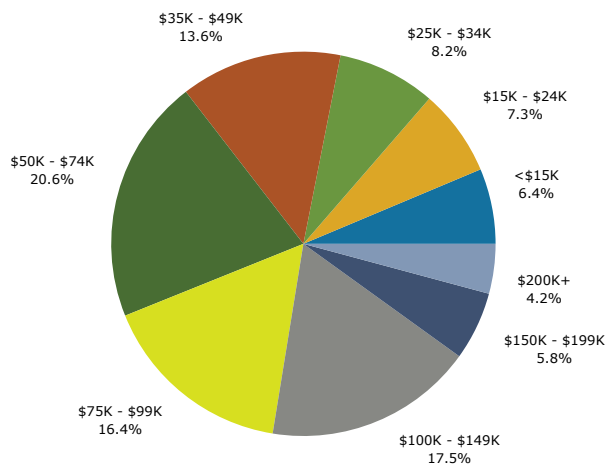
Trends 2011-2016



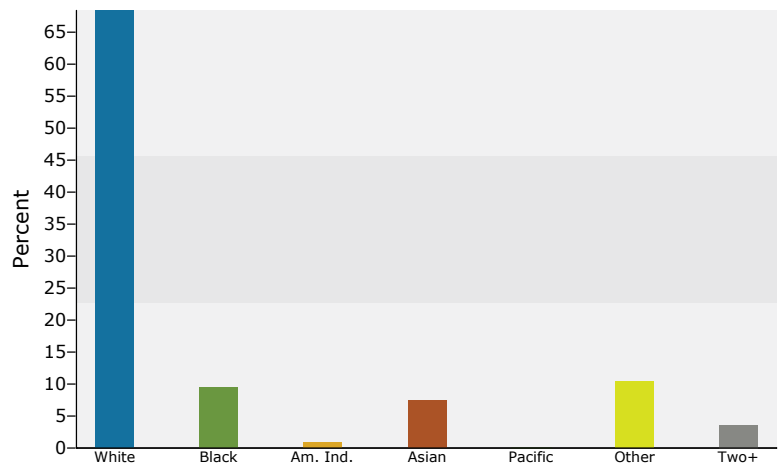
Population by Age



2011 Household Income



2011 Population by Race



2011 Percent Hispanic Origin: 30.8%

Source: U.S. Census Bureau, Census 2010 Data. Esri forecasts for 2011 and 2016.