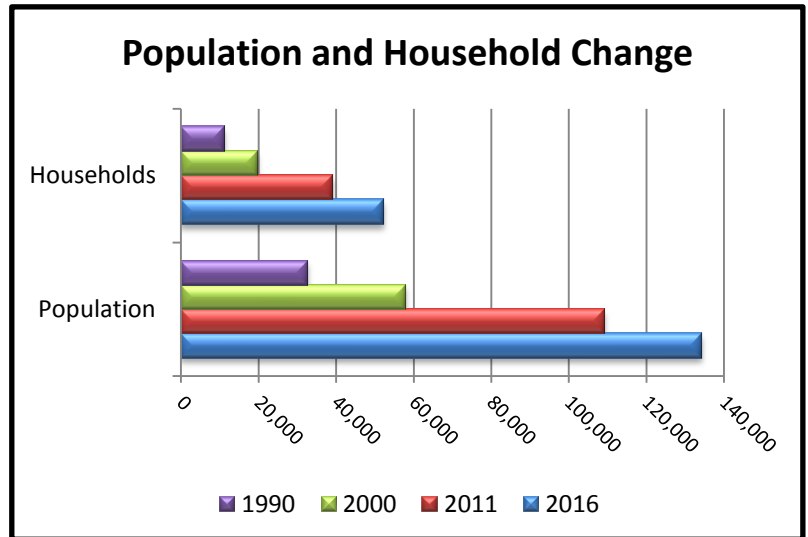


Executive Summary with Charts

Geography: Round Rock

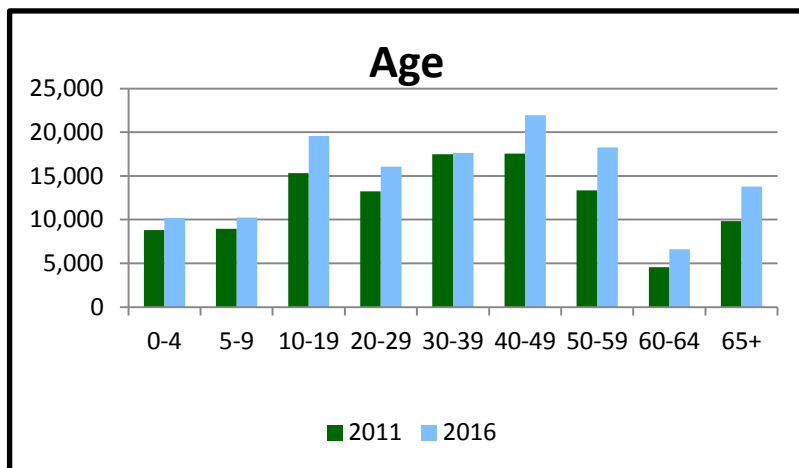
Population Demographics

The number of households in the study area in 1990 was **11,236** and changed to **19,866** in 2000, representing a change of **75.4%**. The household count in 2011 was **39,226** and the household projection for 2016 is **52,260** a change of **33.2%**. The population in the study area in 1990 was **32,798** and in 2000 it was **57,944**, roughly a **76.7%** change. The population in 2011 was **109,127** and the projection for 2016 is **134,264** representing a change of **23%**.



	1990 Census	2000 Census	2011 Census	2016 Projection	Percent Change	
					1990 to 2000	2011 to 2016
Total Population	32,798	57,944	109,127	134,264	76.7%	23%
Total Household	11,236	19,866	39,226	52,260	75.4%	33.2%

Population by Age

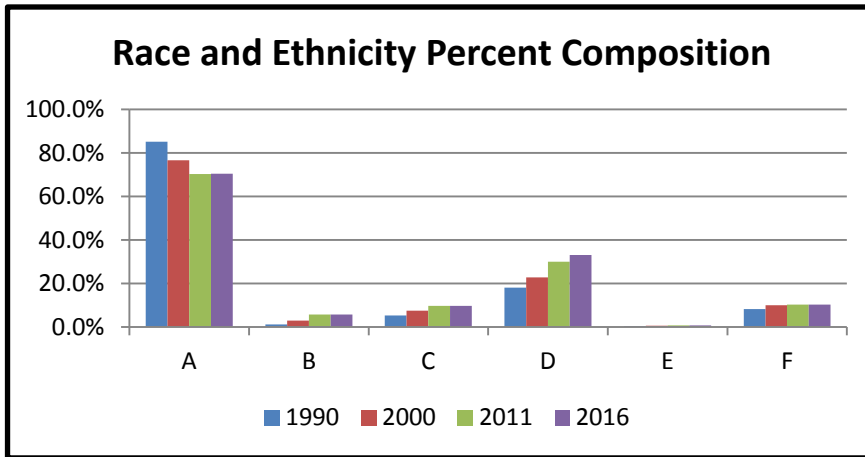


In 1990, the median age of the total population in the study area was **28.4**, and in 2000, it was **30.3**. The median age in 2011 is **30.7** and it is predicted to change in five years to **31.6** years. In 2011 females represented **50.2%** of the population with a median age of **31.5** and males represented **50.8%** of the population with a median age of **30.0** years. The 2011, the most prominent age group in the geography is **Age 40 to 49** years. The age group least represented in the geography is **60-64** years.

	1990 Census	%	2000 Census	%	1990 to 2000
0 to 4	3,227	9.8%	5,523	9.5%	71.1%
5 to 14	6,046	18.4%	10,224	17.6%	69.1%
15 to 19	2,447	7.5%	4,088	7.1%	67.1%
20 to 24	2,314	7.1%	3,546	6.1%	53.2%
25 to 34	7,217	22.0%	11,087	19.1%	53.6%
35 to 44	5,816	17.7%	11,067	19.1%	90.3%
45 to 54	2,766	8.4%	6,822	11.8%	146.7%
55 to 64	1,446	4.4%	2,917	5.0%	101.8%
65 to 74	853	2.6%	1,428	2.5%	67.4%
75+	672	2.1%	1,241	2.1%	84.7%

	2011 Estimate	%	2016 Projectin	%	2011 to 2016
0 to 4	8,827	8.1%	10,200	7.6%	15.6%
5 to 9	8,950	8.2%	10,251	7.6%	14.5%
10 to 19	15,307	14.0%	19,551	14.6%	27.8%
20 to 29	13,253	12.1%	16,039	11.9%	21.0%
30 to 39	17,471	16.0%	17,630	13.1%	0.9%
40 to 49	17,559	16.1%	21,936	16.3%	24.9%
50 to 59	13,334	12.2%	18,253	13.6%	36.9%
60 to 64	4,575	4.2%	6,612	4.9%	44.5%
65+	9,850	9.0%	13,801	10.3%	40.1%

Population by Race/Ethnicity



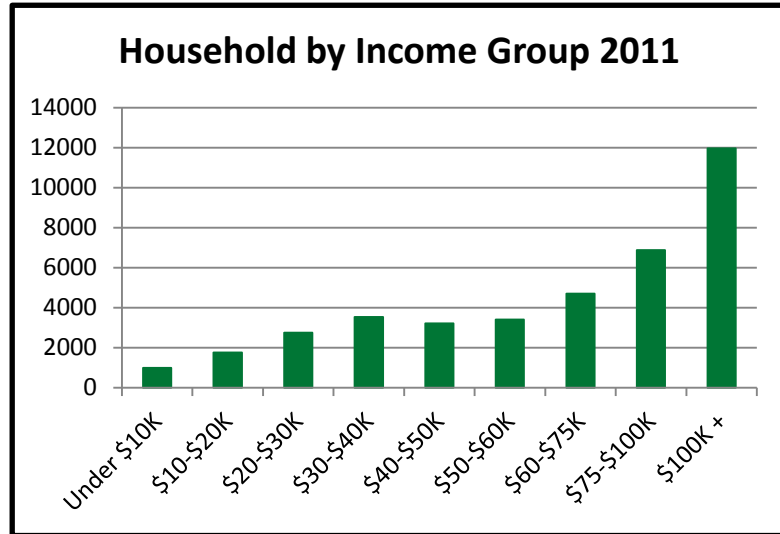
In 2011, the predominant race/ethnicity category in this study area is **White**. The race & ethnicity category least represented in the geography is **American Indian**.

A: White
 B: Asian
 C: Black
 D: Hispanic
 E: American Indian
 F: Other

	1990		2000		2011		2016		Percent change	
	Census	%	Census	%	Census	%	projection	%	1990 to 2000	2011 to 2016
White	27,916	85.1%	44,395	76.6%	76,756	70.3%	94,503	70.4%	59.0%	23.1%
Black	1,705	5.2%	4,351	7.5%	10,528	9.6%	13,024	9.7%	155.2%	23.7%
American Indian	137	0.4%	296	0.5%	757	0.7%	932	0.7%	115.7%	23.1%
Asian	359	1.1%	1,693	2.9%	6,236	5.7%	7,620	5.7%	372.0%	22.2%
Hispanic	5,938	18.1%	13,206	22.8%	32,722	27.9%	44,326	29.3%	122.4%	35.5%
Other	2,678	8.2%	5,725	9.9%	10,476	11.8%	13,719	10.2%	113.8%	31.0%

Households by Income

In 2011 the predominant household income category in this study area is **\$100K**, and the income group that is least represented in this geography is under **\$10K**.

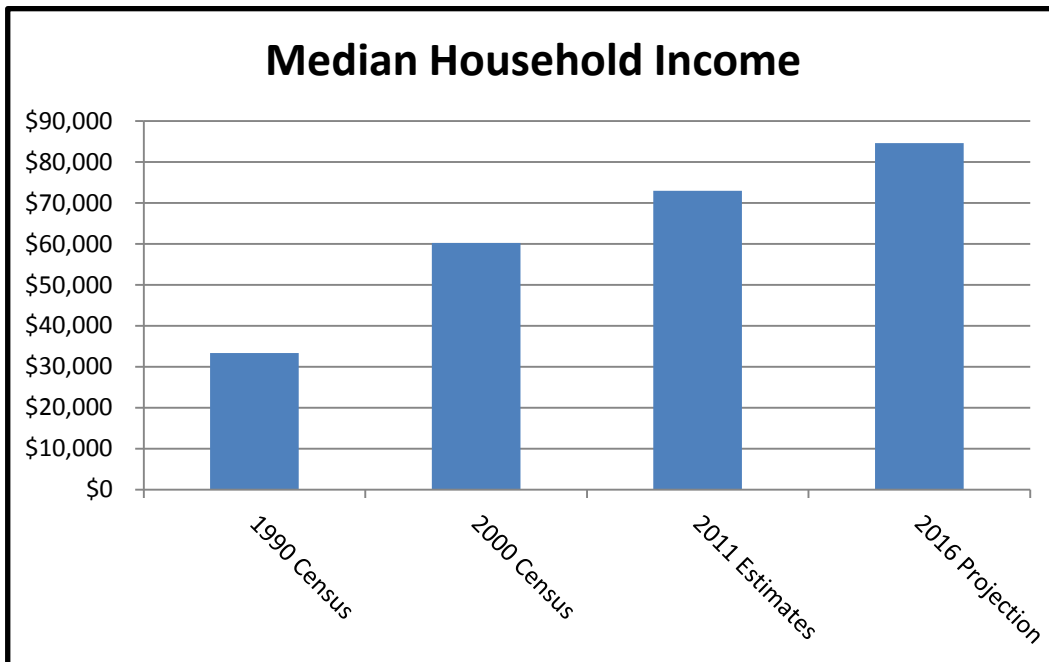
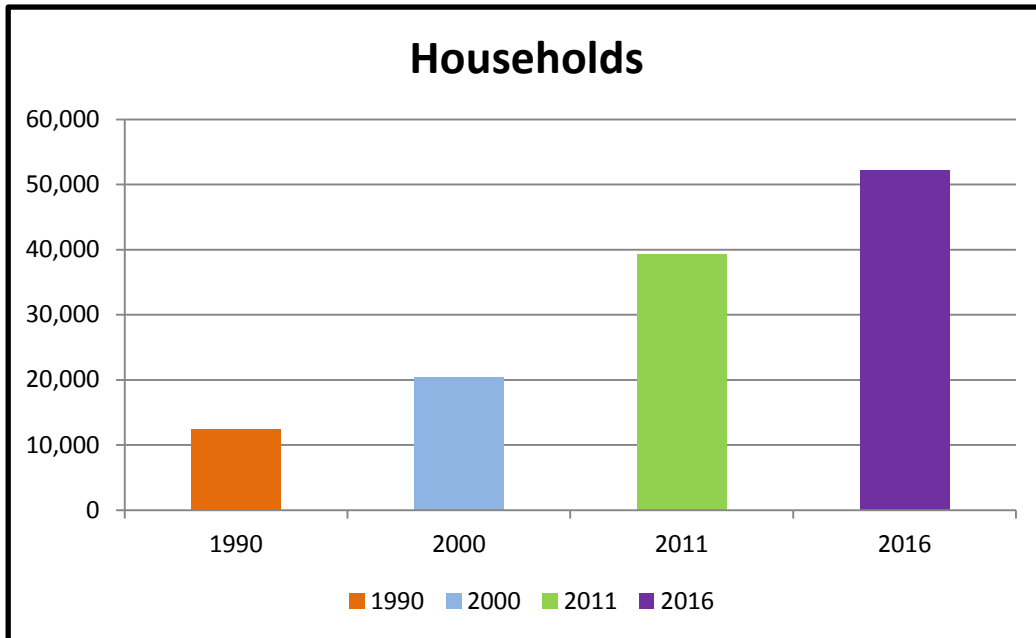


	1990		2000	
	Census	%	Census	%
\$0 - \$15,000	1,784	15.8%	1,053	5.3%
\$15,000 - \$24,999	2,104	18.6%	1,309	6.6%
\$25,000 - \$34,999	2,090	18.5%	1,901	9.6%
\$35,000 - \$49,999	2,529	22.3%	3,363	16.9%
\$50,000 - \$74,999	2,058	18.2%	5,562	28.0%
\$75,000 - \$99,999	508	4.5%	3,366	16.9%
\$100,000 - \$149,999	204	1.8%	2,324	11.7%
\$150,000 +	50	0.5%	988	5.0%

	2011		2016	
	Estimate	%	Projection	%
\$0 - \$9,999	986	2.5%	1,173	2.2%
\$10,000 - \$19,999	1,766	4.5%	2,273	4.3%
\$20,000 - \$29,999	2,758	7.0%	3,531	6.8%
\$30,000 - \$39,999	3,531	9.0%	4,455	8.5%
\$40,000 - \$49,999	3,222	8.2%	4,002	7.7%
\$50,000 - \$59,999	3,405	8.7%	4,141	7.9%
\$60,000 - \$74,999	4,709	12.0%	5,805	11.1%
\$75,000 - \$99,999	6,884	17.5%	9,109	17.4%
\$100,000 +	11,972	30.5%	17,766	34.0%

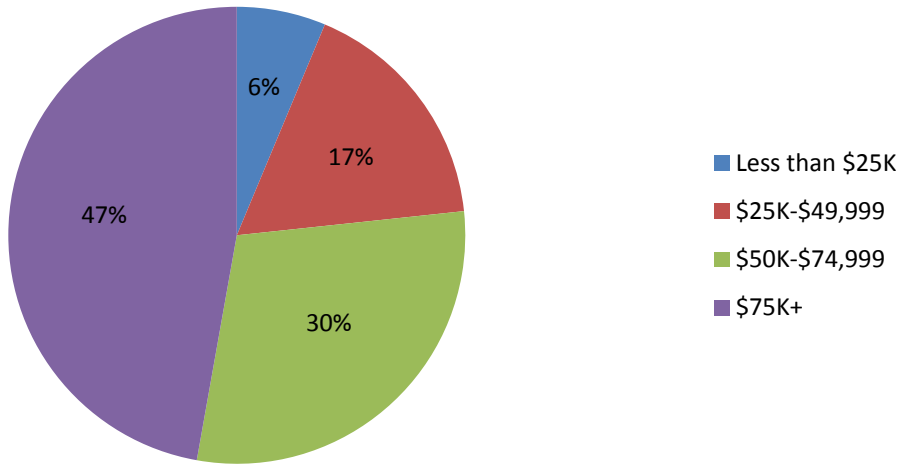
Demographic Snapshot Charts Comparison

Geography: Round Rock

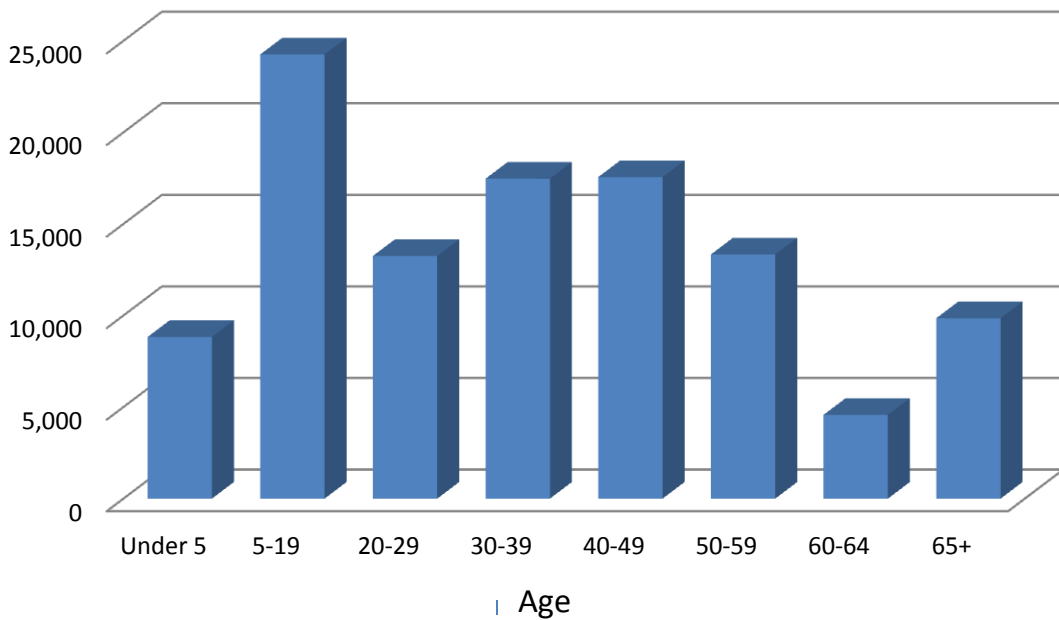


Percent of Household By Income

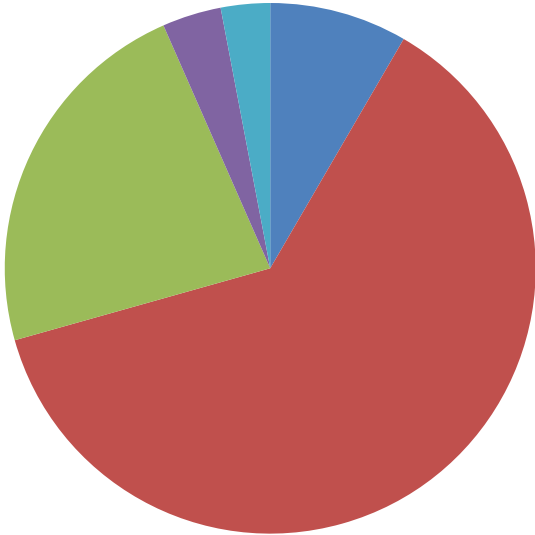
Round Rock



Population by Age

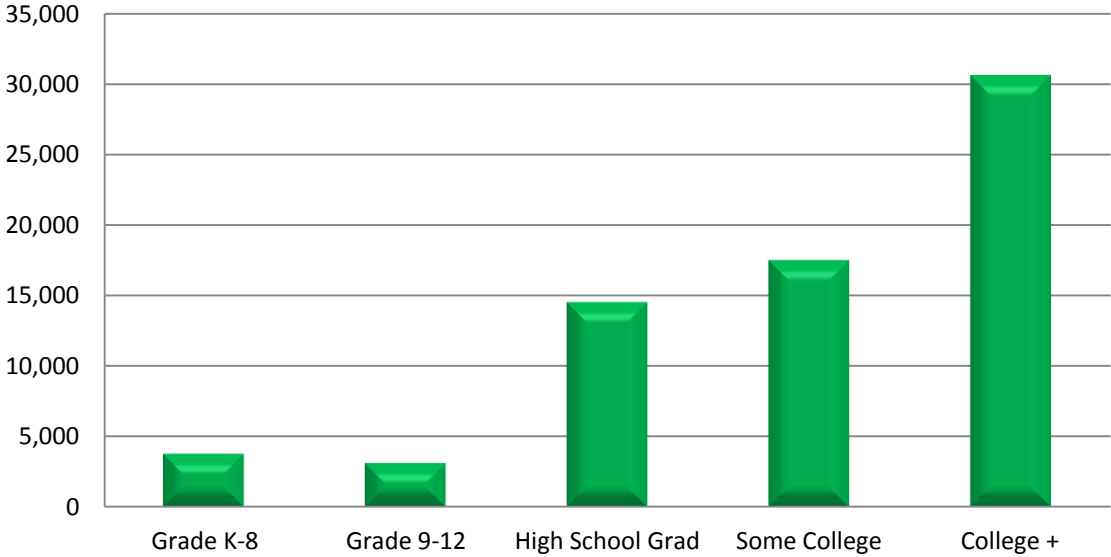


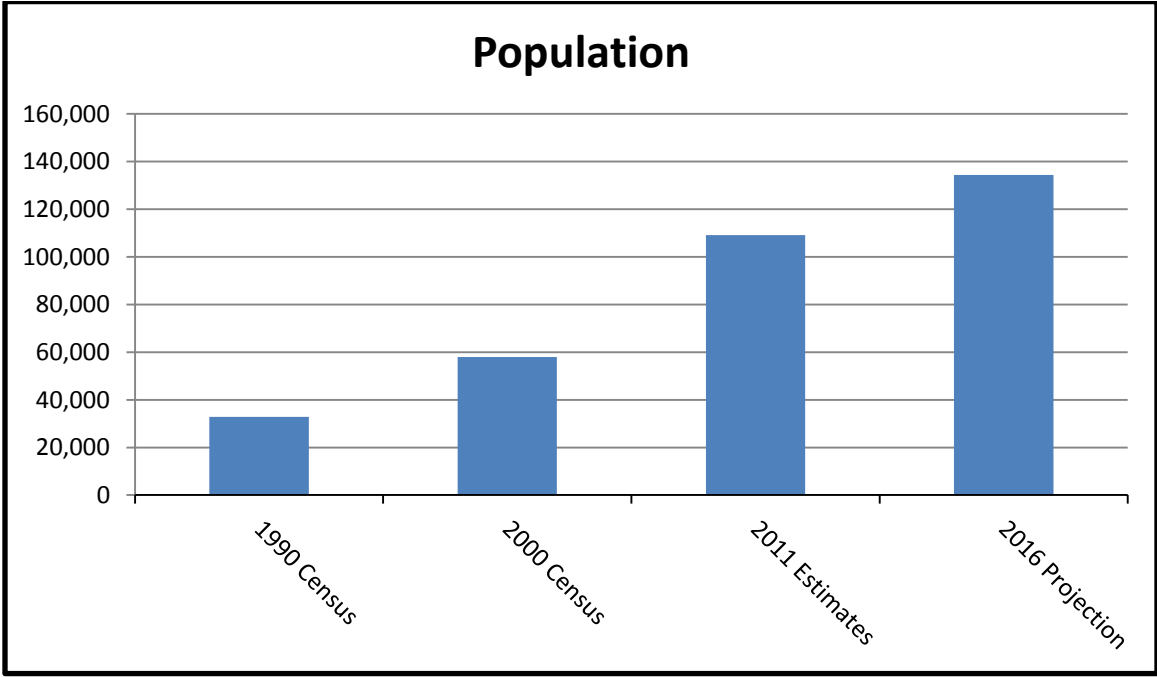
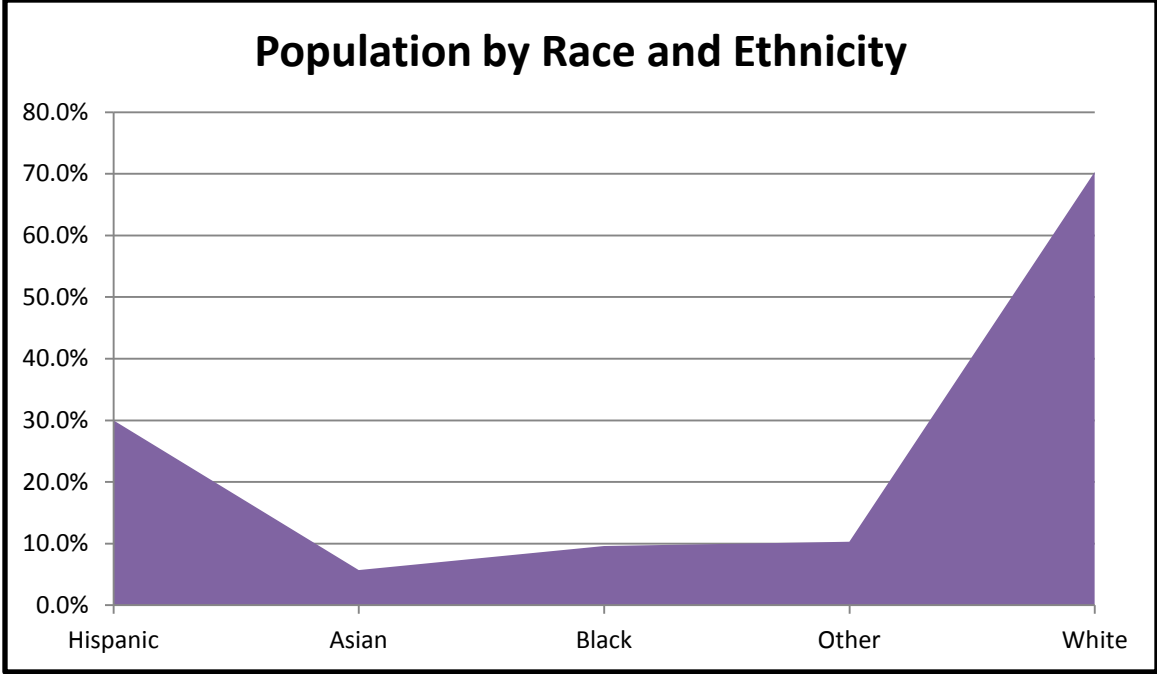
Marital Status (2011)



- Divorced
8.4%
- Married
62.3%
- Never Married
22.8 %
- Seperated
3.6%
- Widowed
3%

Education (2011)





Demographic Detail Summary

Geography: Round Rock

Population Demographics

	1990 Census	2000 Census	2011 Estimate	2016 Projection
Total Population	32,798	57,944	109,127	134,264
Total Households	11,326	19,866	39,226	52,260

Population by Gender:

Male				
Female	16,163	28,841	54,302	66,884
	16,635	29,103	54,827	67,385

Population by Race/Ethnicity

	1990 Census		2000 Census		2011 Estimate		2016 Projection	
White	27,916	85.1%	44,395	76.6%	76,756	70.0%	94,503	70.4%
Black	1,705	5.2%	4,351	7.5%	10,528	9.6%	13,024	9.7%
American Indian or Alaska Native	137	0.4%	296	0.5%	757	0.7%	932	0.7%
Asian or Pacific Islander	359	1.1%	1,693	2.9%	6,364	5.8%	7,775	5.8%
Other Race	2,678	8.2%	5,725	9.9%	11,243	10.3%	13,719	10.2%
Hispanic	5,938	18.1%	13,206	22.8%	32,722	30.0%	44,326	33.0%

Population by Income

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	2011		2016		2011 to 2016
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Households by Income

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\$75,000 - \$99,999	6,884	17.5%	9,109	17.4%
\$100,000 +	11,972	30.5%	17,766	34.0%

Employment and Business

	1990 Census	2000 Census	2011 Estimate	2016 Projection
In Labor Force	18,076	31,910	62,180	77,429
Employed	17,234	30,755	57,477	71,953
Unemployed	738	1,076	4,502	5,232
In Armed Forces	118	78	201	244
Not in Labor Force	4,904	9,344	19,694	24,541

Housing Units

	1990 Census	2000 Census	2011 Estimate	2016 Projection
Total Housing Units	12,512	20,454	41,786	55,788
Owner Occupied	6,238	13,263	26,620	35,554
Renter Occupied	5,089	6,602	12,605	16,703

Marital Status

	1990 Census	2000 Census	2011 Estimate
Divorced	9.8%	9.3%	8.4%
Married	62.6%	59.7%	62.3%
Never Married	21.7%	23.9%	22.7%
Seperated	2.2%	4.0%	3.5%
Widowed	3.7%	3.2%	3.0%